

SPONSORSHIP BENEFITS

ON-SITE

- EVENT SIGNAGE
- PROGRAM AD
- VIP GIFT BAG INSERT
- FESTIVAL TSHIRT
- ACTIVATION SPACE
- LIVE MENTION
- SPEAKING OPPORTUNITY
- NAMING RIGHTS
- SPACE IN VIP LOUNGE
- ARTIST PHOTO OPPS

MEDIA + PROMOTION

- RADIO ADS
- BROAD STAGE SOCIALS
- DIRECT EMAIL
- PRESS RELEASE
- JAZZ HONOR ROLL

TICKETS + ACCESS

- VIP PASSES
- AFTER PARTY JAM SESSION



SPONSORSHIP LEVELS

BRONZE (\$5K)

- ✓
- 1/4 PAGE
- STANDARD
- DJ

SILVER (\$10K)

- ✓
- 1/2 PAGE
- ✓
- LOGO
- PREMIUM
- DJ
- RESERVED FOR 4
- CHOICE OF 1

GOLD (\$15K)

- ✓
- FULL PAGE
- ✓
- LOGO
- PREMIUM
- DJ + MAIN STAGE
- RESERVED FOR 6
- CHOICE OF 2

PLATINUM (\$25K)

- PROMINENT
- BACK COVER
- + LOGO ON BAG
- PROMINENT
- CUSTOM
- DJ + ALL STAGES
- ✓
- CHOICE OF AREA
- RESERVED FOR 8
- CHOICE OF 4

2 EVENT POSTS

1 EVENT EMAIL

MENTION IN 1

✓

2 EVENT POSTS

1 EVENT EMAIL

MENTION IN 1

✓

MENTION IN ALL

+ 1 DEDICATED POST

2 EVENT EMAILS

MENTION IN ALL

✓

MENTION IN ALL

+ 2 DEDICATED POSTS

ALL EVENT EMAILS

MENTION IN ALL

✓

4

4 PREMIER

4

6 PREMIER

6

8 PREMIER

8